

# & NEWS VIEWS

A monthly publication for members of Heartland Power Cooperative | June 2024

## You're Invited!

### Annual Member Appreciation July 29th in St. Ansgar



**Jon Leerar**  
CEO/General Manager

It's official, summer is here! At Heartland Power, that means we're getting ready for and planning one of our favorite events of the year: our Annual Member Appreciation Event!

We hope you can join us Monday, July 29th from 4:00 - 7:00 p.m. at our office in St. Ansgar. We'll have a delicious free meal and sweet treat, energy-related resources, giveaways for all ages, balloon animals, and more.

And if you'd like to see the view from above, you're in luck! We'll be offering bucket truck rides for the young (and young at heart!) Bring your kids or grandkids for this fun, family-friendly summer event!

We are thankful for our cooperative members and look forward to this opportunity to celebrate YOU! Keep watch in our July newsletter and Facebook page for event updates and more information.

**We look forward to seeing you July 29th!**  
**St. Ansgar Office | 110 East Industrial Park Drive.**

### Fun For Kids

Bucket Truck Rides  
Bouncy House  
Balloon Animals  
Educational Games  
Prizes & Giveaways



### Join Us

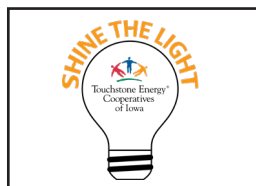
Free Meal & Dessert  
Attendance Gifts  
Drawing For Prizes  
Energy Information

## MEMBER APPRECIATION EVENT

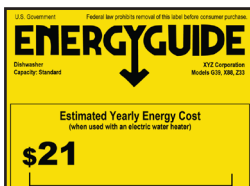
**MONDAY, JULY 29 | 4-7 PM | ST. ANSGAR**



### ALSO IN THIS ISSUE



**Iowa Shine The Light Contest | p 2**  
Nominate a local volunteer this month for a chance to win a \$3,000 donation for their organization.



**Energy Star and Energy Guide | p 3**  
The difference - and how to use each to save money when making appliance purchases.



**Summer Construction Projects | p 4**  
Our line crews have a full lineup of summer construction projects to keep our system safe and reliable.

# Monthly Quiz

**\$25 Bill Credit Winner:**  
Rebecca Logemann  
Carpenter, IA

**This Month's Question:**  
On what date is the member appreciation event?

**Quiz Guidelines:**  
Each member who sends in the correct answer by the 31st of the month will be entered in a drawing for a \$25 bill credit.

*Mail or email quiz answers to [energy@heartlandpower.com](mailto:energy@heartlandpower.com).*



Iowa's electric cooperatives are committed to the safety of our employees and member consumers.

We fully support Iowa's Move Over or Slow Down law and we encourage motorists to move over or slow down (preferably both) when approaching utility vehicles on the side of the road with flashing lights activated.

# SHINING A LIGHT ON COMMUNITY SERVICE

**Nominate A Volunteer This June!**

Iowa's electric cooperatives are once again conducting a contest to celebrate our local volunteers. The Shine the Light contest is an opportunity for member-consumers and employees of Iowa's locally-owned electric cooperatives to nominate someone who's making a positive difference in their community.

**The Iowa volunteer you nominate during the month of June could be one of three winners who will each receive a \$3,000 donation for their local charity or community organization.**

[www.iowaShineTheLight.com](http://www.iowaShineTheLight.com)



**POWER OUTAGE TEXT NOTIFICATIONS NOW AVAILABLE TO HEARTLAND POWER MEMBERS**

**Learn more at [heartlandpower.com/outages](http://heartlandpower.com/outages).**



# & ENERGY STAR ENERGY GUIDE

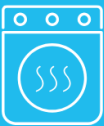
When making purchases, consider the yearly energy cost, not just the initial product cost.

## DID YOU KNOW?



### Energy Star

To earn the Energy Star, products must meet strict energy efficiency criteria set by the EPA or the US Department of Energy. Since they use less energy, these products save you money on your electricity bill.



**ENERGY STAR CERTIFIED CLOTHES WASHERS DELIVER SUPERIOR EFFICIENCY AND USE 25% LESS ENERGY AND 33% LESS WATER THAN STANDARD MODELS.**



**AN ENERGY STAR CERTIFIED LIGHT BULB LASTS AT LEAST 15 TIMES LONGER AND SAVES ABOUT \$55 IN ELECTRICITY COSTS OVER ITS LIFETIME.**

[WWW.ENERGYSTAR.GOV](http://WWW.ENERGYSTAR.GOV)

## Rebates Available

Are you making improvements to your home or business this summer? Check to see if your purchases qualify for a rebate from Heartland Power Cooperative!

We offer rebates on a variety of energy efficiency improvements including: appliances, appliance recycling, water heaters, lighting, windows, heating and cooling, motors, energy audits, water conservation, and a variety of agricultural equipment. Rebate forms can be found on our website at [heartlandpower.com/rebates](http://heartlandpower.com/rebates).

Be sure to return your rebate forms and invoices within 6 months of purchase/installation date and during the 2024 calendar year to qualify for a rebate.



Learn more at  
[heartlandpower.com/rebates](http://heartlandpower.com/rebates)

U.S. Government Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE

Dishwasher  
Capacity: Standard

XYZ Corporation  
Models G39, X88, Z33

**Estimated Yearly Energy Cost**  
(when used with an electric water heater)

## \$21

\$28 \$43

Cost Range of Similar Models

The estimated yearly energy cost of this model was not available at the time the range was published.

**150 kWh**  
Estimated Yearly Electricity Use

**\$13**  
Estimated Yearly Energy Cost  
(when used with a natural gas water heater)

Your cost will depend on your utility rates and use.

- Cost range based only on standard capacity models.
- Estimated energy cost based on four wash loads a week and a national average electricity cost of 14 cents per kWh and natural gas cost of \$1.21 per therm.
- For more information, visit [www.ftc.gov/energy](http://www.ftc.gov/energy).

**THE ENERGY GUIDE PROVIDES POTENTIAL PURCHASERS AN ESTIMATE OF ANNUAL ENERGY CONSUMPTION AND A SENSE OF WHERE THE PRODUCT RANKS COMPARED TO OTHERS IN TERMS OF ANNUAL ENERGY COST.**

**HEATING & COOLING** PLEASE INCLUDE A COPY OF YOUR INVOICE

☐ Heat Pump - Air Source & MiniSplit SEER2 14.3+, HSPF2 7.5+, SEER 15+, or HSPC 8.8+ (\$300/ton)  
Model # \_\_\_\_\_ Tons: \_\_\_\_\_ x \$300/Ton = \_\_\_\_\_

☐ Heat Pump - Commercial Air Source & PTHPs (\$300/ton)  
Model # \_\_\_\_\_ Tons: \_\_\_\_\_ x \$300/Ton = \_\_\_\_\_

☐ Heat Pump - Geothermal (\$500/ton)  
Model # \_\_\_\_\_ Tons: \_\_\_\_\_ x \$500/Ton = \_\_\_\_\_

☐ New Furnace with ECM Blower Motor (\$35/unit)  
Variable speed motor (not multi-speed) "or" Ene 670 kWh/year or less  
Model # \_\_\_\_\_ Units: \_\_\_\_\_ x \$35/Unit = \_\_\_\_\_

☐ Smart Thermostat - Honeywell or Emerson Brand Unit, Enrolled in Load Management Program (\$25/unit)  
Model # \_\_\_\_\_

**TOTAL HEATING & COOLING REBATE REQUEST** \$ \_\_\_\_\_

**MOTORS/FANS/AG** PLEASE INCLUDE A COPY OF YOUR INVOICE

Fans must be AMCA or BSES Lab rated. Does not include kitchen exhaust fans or ceiling fans.

☐ Circulation Fan (\$1/inch) | Fans under 36" must be 18 lbs. force/kW or greater; Fans 36" must be 21 lbs. force/kW or greater  
Inches: \_\_\_\_\_ x \$1/inch = \_\_\_\_\_

☐ Exhaust Fan (\$1/inch) | Fans under 36" must be 18 cfm/watt or greater; Fans 36" must be 21 cfm/watt or greater  
Inches: \_\_\_\_\_ x \$1/inch = \_\_\_\_\_

☐ Dairy Plate Cooler / Well Water Pre-Cooler (\$500/each) Quantity: \_\_\_\_\_ x \$500/each = \_\_\_\_\_

☐ Dairy Refrigeration Heat Recovery with Electric Backup (\$300/each) Units: \_\_\_\_\_ x \$300/each = \_\_\_\_\_

☐ Insulated Tank Tanks: \_\_\_\_\_ x \$50/each = \_\_\_\_\_

☐ Low/Zero Energy Livestock Waterer (\$50/each) | 500 watts or less, insulated tank Tanks: \_\_\_\_\_ x \$50/each = \_\_\_\_\_

☐ Scroll Refrigerant Compressor (\$30/hp) | \$1,000 cap per compressor hp \_\_\_\_\_ x \$30/hp = \_\_\_\_\_

☐ Variable Frequency Drive (VFD) (\$30/hp) | \$1,000 cap per drive hp \_\_\_\_\_ x \$30/hp = \_\_\_\_\_

☐ Electric Forklift Battery Charger (\$200/each) Quantity: \_\_\_\_\_ x \$200/each = \_\_\_\_\_

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**TOTAL MOTORS/FANS/AG REBATE REQUEST** \$ \_\_\_\_\_

**ENERGY AUDITS** PLEASE INCLUDE A COPY OF YOUR INVOICE

Contact Heartland Power for an audit recommendation. Members only qualify for incentive once every 5 years.

☐ Audit-Recommended Improvements (\$500 cap)  
Cost of Implemented Audit-Recommended Improvements \$ \_\_\_\_\_

**TOTAL ENERGY AUDIT REBATE REQUEST** \$ \_\_\_\_\_

**NEW HOME PROGRAM REBATE** PLEASE INCLUDE A COPY OF YOUR INVOICES

☐ Electric Sense New Home Program (\$500) | Must be a new home.

**TOTAL NEW HOME PROGRAM REBATE REQUEST** \$ \_\_\_\_\_

**ELECTRIC VEHICLE CHARGING STATION** PLEASE INCLUDE A COPY OF YOUR INVOICE

Must be controlled by Heartland Power's load control program. Please call with questions.

☐ Electric Vehicle Charging Station (\$400)

☐ Coop Sponsored ZEPNET SMART Charger with Integrated Metering (\$800)

**TOTAL EV CHARGING STATION REBATE REQUEST** \$ \_\_\_\_\_

**FOR OFFICE USE ONLY**

☐ Approved, total rebate issued \$ \_\_\_\_\_

☐ Not Approved - Reason \_\_\_\_\_

I certify that the rebate payments requested were purchased and/or installed after Dec. 31, 2023 and before Jan. 1, 2025.

Cooperative representative: \_\_\_\_\_ Date: \_\_\_\_\_

Notes: \_\_\_\_\_

**TOTAL EV CHARGING STATION REBATE REQUEST** \$ \_\_\_\_\_

**FOR OFFICE USE ONLY**

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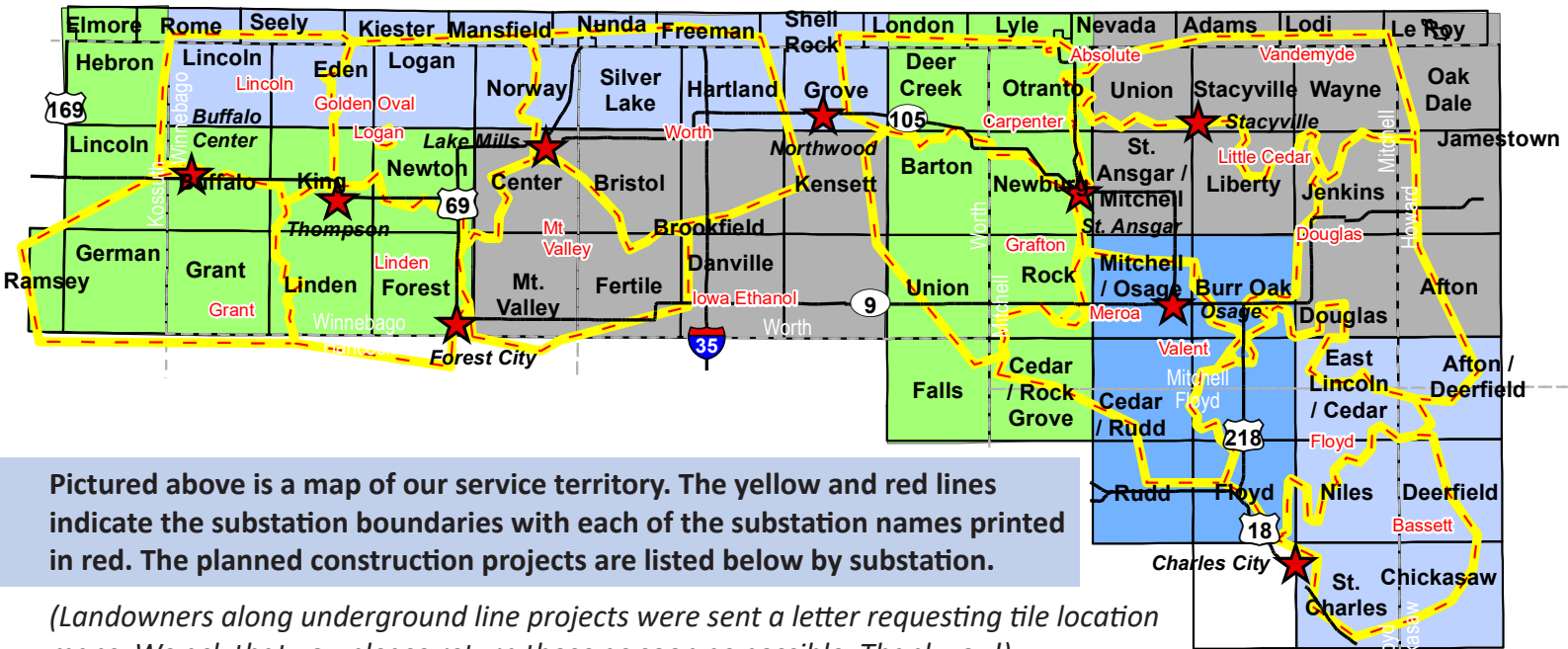
# Summer Line Construction Projects Planned & Underway



Dave Low  
Director of Operations

Summer construction season is underway! Whether it’s roads, bridges, sidewalks, or power lines, now is the time for repairs and upgrades here in North Iowa and southern Minnesota.

Our line crews at Heartland Power have many summer construction projects planned, including rebuilding nearly 11 miles of overhead line and nearly 37 miles of new underground line. These 48 miles of improvements will enhance the cooperative’s ability to provide safe, reliable service and continue to do so for years to come.



<h2>10.7 MILES OVERHEAD PROJECTS</h2> <p>SUBSTATION</p> <ul style="list-style-type: none"><li>WORTH   2 MILES</li><li>LINDEN   1.1 MILES</li><li>GRANT   1.6 MILES</li><li>LOGAN   1 MILE</li><li>BASSET   1.2 MILES</li><li>LITTLE CEDAR   .8 MILE</li><li>FLOYD   1.5 MILES</li><li>VANDERMYDE   1.5 MILES</li></ul>	<h2>36.8 MILES UNDERGROUND PROJECTS</h2> <p>SUBSTATION</p> <ul style="list-style-type: none"><li>FLOYD   10 MILES</li><li>LINCOLN   3 MILES</li><li>LOGAN   8.5 MILES</li><li>WORTH   1.8 MILES</li><li>DOUGLAS   10 MILES</li><li>LINDEN   3.5 MILES</li></ul>	<h2>30 TAPS TO BE REPLACED</h2> <p>ALSO PLANNED IN ADDITION TO THESE PROJECTS ARE 30 TAP LINES INTO MEMBERS' PROPERTIES IN THE WORTH AND CARPENTER SUBSTATIONS.</p>
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# The Summer Shift: Why “how” and “when” matter.



**Karrie Pringnitz**  
*Director of Finance & Admin.*

## Do The Summer Shift: A little efficiency goes a long way.

When members save energy, they tend to save money. However, there is always something in our homes using electricity - whether to cool the home, turn on the lights or run appliances. While using electricity is inevitable, how and when members choose to use it can be impactful.

The goal of the Summer Shift program is to shift non-essential electricity use to before 11 a.m. or after 7 p.m., June through August. These are times when electricity use is not at its peak and, therefore, is not as expensive for the cooperative to purchase.

If a member shifts their electricity use by, for example, washing and drying laundry in the morning or late evening, they may not necessarily be saving energy. Doing these loads of laundry would use the same amount of electricity, just at a different time of the day.

However, it is still beneficial because it means the cooperative's wholesale power provider – Dairyland Power Cooperative – did not have to purchase as much power when electricity costs were more expensive. When the cooperative saves, so do members.

The price of electricity purchased on the grid is always changing, based on the need for electricity balanced with available generation resources. As need – or demand – rises during the day, the price of electricity increases as

more generation resources (power plants, solar arrays, etc.) are needed to power homes, businesses, and other buildings or devices. When temperatures cool and things quiet down for the night, electricity demand drops as do prices for electricity.

Dairyland must ensure it has enough generation resources to cover all the electricity needs of its 24 member cooperatives – including Heartland Power - plus an additional reserve in case demand spikes above expectations. This means investments in additional resources to cover the needs of all members. If Heartland Power members – along with members of Dairyland's 23 other coops – shift their electricity use to different times of the day, the overall 'peak' is reduced.

When a member chooses to shift their electricity use, it helps spread out electricity use throughout the day. The less electricity cooperative members use when prices are at their highest, the more stable we can keep our retail rates. The more members who choose to participate, the more impactful these savings become.

## DO THE SUMMER SHIFT

Reduce electricity usage when demand and cost are highest across the region, summer weekdays, 11 a.m. to 7 p.m.



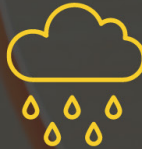


# EXTENSION CORD SAFETY

Follow these rules for good extension cord safety.



Don't run extension cords across doorways or other heavy traffic areas.



Before using an extension cord outside or in a wet area, confirm that the cord is rated for outdoor use.



Never unplug an extension cord by pulling on the cord. Always unplug by firmly grasping the plug.



Avoid putting extension cords in pinch points such as doors or windows. Don't staple or nail extension cords to walls.



Don't allow cords to come into contact with oil or other corrosive materials.



Always keep slack in extension cords. A tight cord may pull connections loose.

For more electric safety information, online interactive games and energy conservation information for kids, visit [www.safeelectricity.org](http://www.safeelectricity.org).

## COOP KITCHEN

MEMBER RECIPES



Members with their recipe published in the newsletter will receive a \$5 bill credit. For September's recipes send in your favorite recipe including apples! These can be mailed to our office or emailed to us at [energy@heartlandpower.com](mailto:energy@heartlandpower.com) by August 20th.

## WE SELL GENERATORS!

While we do our best to keep the lights on, consider purchasing a standby generator to keep the lights on, even when Mother nature has other plans.

### BENEFITS OF INSTALLING A STANDBY GENERATOR

- Instant power generation
- Keeps the important appliances running
- Your plumbing is protected
- Protects your electronics
- Peace of mind knowing you will always have power!



YOU. POWERED.

If a standby generator is the next step in protecting your home or business, give us a call! We sell Briggs & Stratton generators and are glad to help guide you through proper sizing and a safe interconnection with the electrical grid.



# Heartland Power's Privacy Policy

**At Heartland Power Cooperative, confidentiality is very important to us.** As we continue to improve and expand our services and delivery channels, we recognize our customers' needs and desire to preserve their privacy and confidentiality. Heartland Power Cooperative recognizes the trust you have placed in us and are committed to safe-guarding the privacy of our customers' information. The following policy affirms our continued commitment to preserving customer confidentiality.

## **The Information We Collect**

We receive and retain information about our customers through many sources:

- information we receive from you on applications or other forms
- information about your transactions with us, our affiliates, or others, and
- information we receive from a consumer reporting agency.

## **The Way We Use Information**

We limit the use and collection of non-public personal information to that which is necessary to maintain and administer financial services. We do not share this information with outside parties unless:

- The information is provided to help complete a customer initiated transaction such as credit reporting agencies, document processing companies, etc.
- The disclosure is required by law (e.g. subpoena, investigation of

fraudulent activity, etc.) or

- The disclosure is required by banking regulation (e.g. Fair Lending Reporting Act, Home Mortgage Disclosure Act.) When customer information is provided to any of the third parties mentioned above, that third party must agree to adhere to privacy principles that provide for keeping such information confidential.

## **Limiting Employee Access to Information**

Heartland Power Cooperative limits employee access to customer information to those with a business reason for knowing such information. All of our employees are educated on the importance of confidentiality and customer privacy. Any employee that violates the financial privacy of our customers will be subject to appropriate disciplinary measures and possible termination.

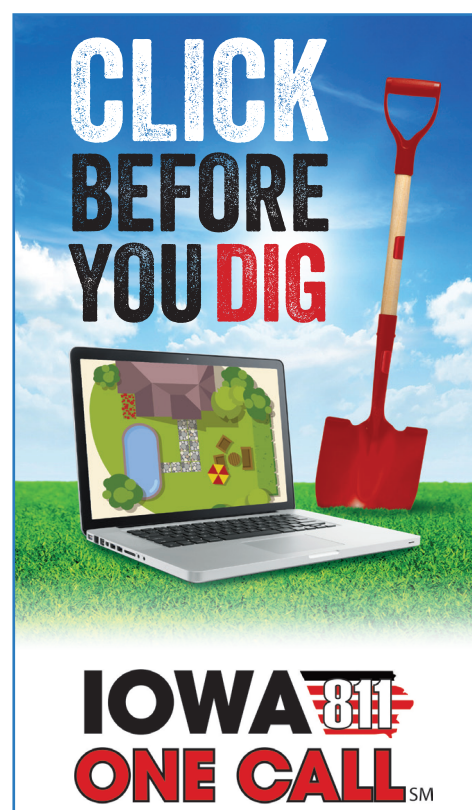
## **Protection of Information via Established Security Procedures**

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we have put in place appropriate physical electronic and managerial procedures to safe-guard and secure the information.

## **Maintaining Accurate Information**

We have established procedures so that our customers' financial information is accurate, current and complete in accordance with reasonable commercial standards.

Heartland Power Cooperative will respond to requests to correct inaccurate information in a timely manner. At Heartland Power Cooperative, we value our customer's relationships. We want you to understand how we use the information you provide and our commitment to ensuring your personal privacy. If you have any questions about how Heartland Power protects your information, please contact us at 641-584-2251 or email [energy@heartlandpower.com](mailto:energy@heartlandpower.com).



[www.iowaOneCall.com](http://www.iowaOneCall.com)

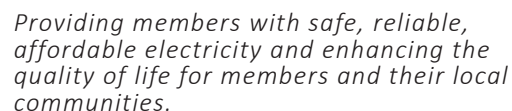
Notify Iowa One Call by calling 811 or making an on-line request 2-3 days before you dig. You'll provide information about where you are planning to dig and what type of work you will be doing. A locator will be sent on behalf of each affected utility company to mark the approximate location of your underground utility lines. Remember, any privately-owned lines installed beyond the meter are the homeowner's responsibility.

## Annual Complaint Procedure Notice

If you have a complaint with your Touchstone Energy Cooperative, please call or write to Heartland Power Cooperative Office, Attention: Jon Leerar, P.O. Box 65, Thompson, IA 50478.

If your complaint is related to service disconnection, safety or engineering standards, or renewable energy and Heartland Power Cooperative does not resolve your complaint, you may request assistance from the Iowa Utilities Board by calling (515) 725-7300, or toll-free 1-877-565-4450, by writing to 1375 E. Court Avenue, Des Moines, IA 50319-0069, or by email to [customer@iub.iowa.gov](mailto:customer@iub.iowa.gov).





**Office Hours**      **7:00 a.m. - 5:00 p.m. M-Th**  
Office: 641.584.2251  
Toll Free: 800.349.2832

Thompson 216 Jackson St. | P.O. Box 65  
Thompson, IA 50478

St. Ansgar 110 Industrial Park Dr. | P.O. Box 70  
St. Ansgar, IA 50472

Outage Reporting Thompson: 641.584.2200  
St. Ansgar: 641.713.4646  
System Wide: 888.417.3007

Secure Payment Phone Line	833.890.4830
Digging & Line Location	Call 811

Website [www.heartlandpower.com](http://www.heartlandpower.com)  
 Email [energy@heartlandpower.com](mailto:energy@heartlandpower.com)  
 Facebook [facebook.com/heartlandpower](https://facebook.com/heartlandpower)  
 Twitter [twitter.com/heartland\\_power](https://twitter.com/heartland_power)  
 Instagram [instagram.com/heartland power](https://instagram.com/heartland_power)

**CEO/GENERAL MANAGER** Jon Leerar

Don Knudtson, <i>President</i>	641.590.1416
Mark Kingland, <i>Vice-President                     &amp; DPC Director</i>	641.590.4400
Vince Morische, <i>Secretary</i>	641.220.4841
Tricia Jaeger, <i>Treasurer</i>	641.330.6903
Michael Cole <i>Asst. Secretary-Treasurer</i>	641.512.1474
Roger Solomonson, <i>Director</i>	641.590.0049
Steve Groth, <i>Director</i>	641.590.2581

## HEARTLAND POWER COOPERATIVE OFFICES WILL BE CLOSED

**THURSDAY, JULY 4TH**

*Have a safe and enjoyable holiday!*

## FOOD, PRIZES, AND FUN FOR ALL AGES

# You're Invited!

July 29 | St. Ansgar, IA

## Member Appreciation Event

